

# SPONSORSHIP CATALOG



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**Serve** our businesses | **Promote** our growth | **Empower** our community

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# Annual Meeting Gala 2024



One of the Athens-Limestone County Chambers highest profile events, the Annual Membership Gala brings together local professionals, elected officials, and business owners. This event marks the transition between program years and the ceremonial hand-off between Board Chairs. During this event, awards for Young Professional of the Year, Business Person of the Year, Excellence in Public Service Award, and the Executive Leadership Award will be recognized and awarded.

Sponsorship	Presenting	Gold	Silver
Price	\$4,500	\$2,500	\$1,000
Number of Sponsors Available	1	5	8
Number of seats per tables	8 (Front & Center Location)	6 (Prime Location)	6
Recognition in event PowerPoint	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Logo and link to company website)	✓ (Company Name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Verbal recognition from Podium	✓	✓	✓
Recognition on social media	✓	✓	
CEO or representative given opportunity to address audience	✓		
Presenting Sponsor Plaque	✓		
Reserved Parking Spot at Event	✓		
Opportunity to place corporate gift at each seat	✓		
Opportunity to present Annual Awards from podium	✓		

### Reserved Company Table: \$500

- Table of six (6)

# Annual Meeting Gala 2024



## Other Available Sponsorships:

### Reception Entertainment Sponsor: \$1,500 - 1 available

- 1 reserved table of 6 in a premier location
- Company Name recognition on event PowerPoint Presentation
- Opportunity to address the audience before reception begins
  - Social Media recognition
- Company name on event registration page
  - Verbal recognition during event

### Award Sponsor: \$1,500 - 1 available

- Company logo on award
- 1 reserved table of 6 in a premier location
- Company Name recognition in event program
- Company Name recognition on event PowerPoint Presentation

### Floral Arrangement Sponsor: \$1,000 (Trade if Florist)

- Reserved seating for two (2)
  - Recognition from podium
- Company name recognition in event program and event signage
  - Company name recognition on social media

### Annual Report Sponsor: \$1,000 - 1 available

- Reserved seating for 2
- Logo recognition on front cover of Annual Report that is distributed at each seat during meeting  
*\*\*Annual Report will also be posted on the Chamber website for one year*

### Photo Booth Sponsor: \$700 - 1 available

- Reserved seating for 2
- Company logo on photo booth frame, sent digitally to attendees cell phone
- Name recognition on event PowerPoint Presentation

### Registration Sponsor: \$200 - 1 available

- Reserved seating for 2
- Company recognition on the registration table
- Opportunity for company representatives to greet guests at the registration table

# Athens-Limestone County Christmas Parade 2024

The Athens-Limestone County Christmas Parade has been a tradition in the community for a number of years, and its mission is to create a family-friendly experience that brings the holiday spirit to children and adults, community partners, and local businesses. Build your brand awareness and engage with the community this holiday season! This event will take place December 5, 2024.



Sponsorship	Presenting Sponsor
Price	\$3,000
Number of Sponsors Available	1
Recognition on event website and parade application	✓(Logo)
“Presented by” listing with your logo in all marketing and public relations related to the parade	✓
Recognition during parade live-stream with opportunity for company representative to join live	✓
Logo on the leading parade banner	✓
Opportunity to have company representative attend prize money check presentations one week after parade	✓
Free entry for one float or vehicle in the parade	✓
60-90 second video on social media promoting your business/organization and the event	✓

**Parade Live Stream Sponsor: \$1500 - 2 available**

- Company logo recognition on parade live stream and all social media promoting live stream
- Opportunity for company representative to be featured live on live-stream
- Free entry for one float or vehicle in parade
- Company logo recognition on event website

**Supporting Sponsor: \$1000 - 5 available**

- Company logo recognition on event website
- Free entry for one float or vehicle in parade
- Recognition as Supporting Sponsor on social media
- Recognition on parade live-stream

**School Sponsor: \$250 - 9 available**

- Company logo on banner in front of leading school (sponsor **must** provide representatives to carry banner)
- Company name recognition on event website
- Recognition during live parade broadcast

NOTE: Business may select school of choice depending on availability

# Athens-Limestone County Christmas Parade 2024

The Athens-Limestone County Christmas Parade has been a tradition in the community for a number of years, and its mission is to create a family-friendly experience that brings the holiday spirit to children and adults, community partners, and local businesses. Build your brand awareness and engage with the community this holiday season! This event will take place December 5, 2024.



## Prize Sponsorships:

Sponsorship	Grand Prize Sponsor	First Place Sponsor	Second Place Sponsor	Third Place Sponsor	Best Vehicle Sponsor
Price	\$1,000	\$500	\$200	\$100	\$100
Number of Sponsors Available	1	1	1	1	1
Recognition on event website	✓ (Logo)	✓ (Company Name)	✓ (Company Name)	✓ (Company Name)	✓ (Company Name)
Opportunity to present check to winner a week after parade	✓	✓	✓	✓	✓
Company logo placed on banner ahead of entry during parade	✓	✓	✓	✓	✓ (Car magnet on each side)
Recognition during parade live-stream	✓	✓	✓	✓	✓
Opportunity to have a member of your company be a parade judge	✓				
Free entry for one float or vehicle in the parade	✓				

# Christmas Open House

## 2024

Join us the weekend before Thanksgiving as we kick off the holiday season at Christmas Open House. Christmas Open House is Athens' PREMIER Christmas event! During the festive weekend, enjoy skating on the square, shopping, a visit with Santa, Christmas music and entertainment, costumed characters, refreshments at participating businesses, and a variety of exciting Christmas activities in downtown Athens.



### **Presenting Sponsor: \$5,000 - 1 available**

- 60-90 second video on social media promoting your business/organization and the event
- “Christmas Open House Presented By \_\_\_\_\_” on all pre and post event publicity on social media marketing, rack cards/posters, and Merry Market brochures distributed to all Vendors at Christmas Open House
  - 1 photo with Santa on Saturday or Sunday and skip the line
    - 1 Merry Market booth provided
      - 20 ice-skating tickets
  - Logo recognition on Chamber website event page
- Company logo on Christmas Open House banners distributed in multiple places across the county

### **Ice Skating Rink Sponsor- \$3,000 - 2 available**

- 20 ice-skating tickets
- Logo recognition on Chamber website event page
- Logo recognition on Skating on the Square banner on Ice Rink
- Logo recognition in all pre and post event publicity on social media marketing
- Company logo on rack cards/posters distributed to all downtown Merchants

### **Glow Light Sponsor: \$2,500 - 1 available**

- Company logo on signage beside glow lights
- Recognition on Chamber website event page
- Logo recognition in all pre and post event publicity on social media marketing
  - 15 ice-skating tickets

### **Santa's Carriage: \$1,500 - 1 available**

- Exclusive company logo banner on Santa's horse carriage both Saturday and Sunday
  - Exclusive opportunity for photos with Santa
- Company recognition in all pre and post event publicity on social media marketing

### **Merchant's Alley Stroll Tree Lighting: \$1,000 - 1 available**

- Company logo on signage at Merchant's alley entry way
  - Exclusive opportunity to light Merchant Alley Trees
  - Opportunity to welcome everyone to the ceremony
    - Verbal Recognition before event starts
- Company recognition in all pre and post event publicity on social media marketing

# Christmas Open House 2024

Join us the weekend before Thanksgiving as we kick off the holiday season at Christmas Open House. Christmas Open House is Athens' PREMIER Christmas event! During the festive weekend, enjoy skating on the square, shopping, a visit with Santa, Christmas music and entertainment, costumed characters, refreshments at participating businesses, and a variety of exciting Christmas activities in downtown Athens.



## Additional Christmas Open House Sponsorships:

### Skate Shack Sponsor: \$800 - 5 available

- Company logo on Skate Shake signage during the event
  - 5 Skating on the Square admission tickets
- Company recognition in all pre and post event publicity on social media marketing

### Merry Market Sponsor: \$500 - 2 available

- Company logo on signage for Merry Market at event
  - Company logo on Merry Market brochure
    - 1 Merry Market booth provided
- Company recognition in all pre and post event publicity on social media marketing

### Music Entertainment Sponsor: \$400 - 4 available

- Verbal Recognition during entertainment performance
- Exclusive opportunity to introduce music performer of your choice and promote your business
  - Company recognition in all pre and post event publicity on social media marketing

### Snowflake Supporters: \$100 - unlimited available

- Signage around skating rink
- 2 Skating on the Square admission tickets





# Athens-Limestone Tinsel Trail 2024

The Athens-Limestone Tinsel Trail has been an annual community favorite for over 10 years. We are so excited to light up Athens Big Spring Memorial Park with 100 trees this year. This is a free event for the public to enjoy during the entire Holiday season.



Sponsorship	Presenting	Gold	Tree Sponsor
Price	\$1,500	\$800	\$150
Number of Sponsors Available	1	5	100
Christmas Tree in the Tinsel Trail with Company Name Sign	✓ (Spot #1)	✓ (Spot #2-6)	✓
Recognition on Tinsel Trail registration page	✓ (Logo and link to company website)	✓ (Company Name)	
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Company Name)	
Recognition on Large Event Banner placed at Athens Big Spring Memorial Park for one month	✓ (Logo)	✓ (Company Name)	
Recognition on social media	✓	✓	
60-90 second video on social media promoting your business/organization and the event	✓		
Presenting Sponsor Plaque	✓		
Recognition as Presenting Sponsor in Press Release	✓		
Tickets to Skating on the Square during Christmas Open House	✓ (4 tickets)		

# Sporting Clay Tournament 2024

This event is an excellent opportunity to network in a relaxed atmosphere with fellow Chamber members and potential business associates. The tournament will take place at the Old South Clay's Event Venue in Ardmore, AL on September 6, 2024.



Sponsorship	Presenting	Gold	Silver
Price	\$3,500	\$2,000	\$1,500
Number of Sponsors Available	1	5	8
Number of teams	Three (3) four-man teams	Two (2) four-man team	One (1) four-man team
Number of Station Sponsors	Three (3) station sponsors	Two (2) station sponsor	One (1) station sponsor
Event Banner Signage	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Logo)	✓ (Company Name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on each team score card	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Verbal recognition during event	✓	✓	✓
Recognition on social media	✓	✓	
CEO or representative given opportunity to address audience	✓		
Presenting Sponsor Plaque	✓		
Opportunity to provide promotional item to each tournament participant	✓		

**Clay Shoot Team: \$550**

- (1) Four-man team

\*\*Registration includes lunch

# Sporting Clay Tournament 2024



## Other Available Sponsorships:

### Lunch Sponsor: \$700 - 1 available

- Designated signage during tournament lunch event
  - Recognition on Chamber website event page
- Recognition in event coverage in weekly e-newsletter  
*TRADE ONLY if restaurant.*

### Beverage Cart Sponsor: \$550 - 1 available

- Company representative has opportunity to ride in beverage cart during tournament
  - Company logo on beverage cart signage

### Award Sponsor: \$250- 1 available

- Company logo placed on awards
- Opportunity to assist with award presentation

### Station Sponsor: \$200 - Unlimited Available

- Exclusive company name/logo on event signage at station in tournament
- Opportunity for company representative to work station and interact/network with tournament participants
  - Verbal recognition during the event

# Business & Baseball

## Benefitting Career Tech Scholarships 2024



Join us for this Annual Celebration in partnership with LCEDA. Spend the evening at the Toyota Field cheering the Trash Panda's to victory and enjoy a delicious buffet. All proceeds will go towards Career Tech Student Scholarships. This event will take place June 18, 2024.

Sponsorship	Presenting	Gold	Silver
Price	\$2,500	\$1,500	\$1,000
Number of Sponsors Available	1	5	5
Number of tickets	Eight (8) tickets to the event	Six (6) Tickets to the event	Four (4) four-man team
Event Signage	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Logo)	✓ (Company Name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on social media	✓	✓	
Opportunity to provide promotional item to each tournament participant	✓		
Opportunity for company representative to throw first pitch	✓		

# Women in Business Program 2024

Open to all members interested in advancing Women in Business.

The Women in Business offers programs that allow women to be supported and achieve their career and business goals.

Empowering women by providing access to programs, thought leadership, networking and mentoring opportunities for professional development and recognition and promotion of role models gives women the opportunity to thrive.



Sponsorship	Presenting	Supporting
Price	\$2,000	\$500
Number of Sponsors Available	1	Unlimited
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Company name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Company Name)
Verbal Recognition during events	✓	✓
Recognition on social media	✓	✓
Event Signage	✓ (Logo)	
CEO or representative given opportunity to address audience at each event	✓	
Presenting Sponsor Plaque	✓	
3 tickets to Chamber Annual Membership Gala	✓	

**Be part of our community:**

- Network with like-minded women business professionals
- Join our WIB events held quarterly on relevant WIB and business-related issues and topics.
- Expand your contacts through networking receptions for women-owned businesses and women employees from various sectors and industries.
- Gain additional access to Chamber activities and other WIB engagements.

# Home & Garden Show 2025

**IT'S BACK!!** The Athens-Limestone County Chamber of Commerce is delighted to offer the Home & Garden Show. This event specializes in promoting businesses, specifically related to the home and garden industry. This event will take place in February 2025.



Sponsorship	Presenting	Gold	Silver
Price	\$3,000	\$2,000	\$1,000
Number of Sponsors Available	1	4	6
Number of 10x10 booths	Three (3) 10x10 exhibitor booths	Two (2) 10x10 exhibitor booths	One (1) 10x10 exhibitor booths
Event Signage	✓ (Logo)	✓ (Logo)	✓(Company Name)
Recognition on event registration page	✓(Logo and link to company website)	✓(Logo and link to company website)	✓(Company Name)
Recognition on event-dedicated e-blasts	✓(Logo)	✓ (Logo)	✓(Company Name)
Recognition on social media	✓	✓	✓
Opportunity to place promotional item in each event bag for exhibitors and show attendees	✓		
“Presented by” listing with your logo in all marketing and public relations related to the Home & Garden Show	✓		

**Hospitality Sponsor: \$500 - 5 available**

- 1 reserved 10x10 booths
- Designated signage in exhibitor hospitality area
- Name recognition on event registration page

**Inside / Outside Exhibitor Booth (Limited Availability): \$300**

- One 10x10 booth
- Recognition in event program guide
- Booth Signage

**Bag Sponsor: \$500 - 1 available**

- Company logo on event bag for exhibitors and show attendees
- Opportunity to place promotional item in each event bag for exhibitors and show attendees

# Business Awards Celebration 2024

Small businesses are vital to the country's economic health and success. They also are the backbone of our community. The Small Business of the Year Awards honor the exceptional companies/organizations that serve as the economic backbone of our community. We celebrate the ingenuity and achievements of small businesses within our membership. This is a great way to market your company and support your small business peers. The Business Awards Celebration Breakfast is tentatively scheduled for September 24, 2024.



- Categories include:
- Emerging Business of the Year
  - Small Business of the Year 1-10 Employees
  - Small Business of the Year 11-50 Employees
  - Small Business of Year 51-250 Employees
  - Manufacturing Business of the Year
  - Non-Profit of the Year
  - Financial/Banking Service of the Year
  - Health/Medical Service of the Year
  - Women-Owned Business of the Year
  - Hospitality/Restaurant of the Year



Sponsorship	Presenting	Gold	Silver
Price	\$3,000	\$2,000	\$1,000
Number of Sponsors Available	1	5	8
Number of seats per tables	8 (Front & Center Location)	6 (Prime Location)	6
Recognition in event PowerPoint	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Logo and link to company website)	✓ (Company Name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Verbal Recognition from Podium	✓	✓	✓
Recognition on social media	✓	✓	
CEO or representative given opportunity to address audience	✓		
Presenting Sponsor Plaque	✓		
Reserved Parking Spot at Event	✓		
Opportunity to present Awards from podium	✓		

**Floral Arrangement Sponsor: \$1,000 (Trade if Florist)**

- Reserved seating for two (2)
- Recognition from podium
- Company name recognition in event program and event signage
- Company name recognition on social media

**Reserved Company Table: \$500**

- Table of six (6)

# Business Awards Celebration 2024



## Other Available Sponsorships:

### Award Sponsor: 1,500 - 1 available

- Company logo on award
- 1 reserved table of 6 in a premier location
- Company Name recognition in event program
- Company Name recognition on event PowerPoint Presentation

### Photo Booth Sponsor: \$700 - 1 available

- Reserved seating for 2
- Company logo on photo booth frame, sent digitally to attendees' cell phone
- Name recognition on event PowerPoint Presentation

### Registration Sponsor: \$200 - 1 available

- Reserved seating for 2
- Company recognition on the registration table
- Opportunity for company representatives to greet guests at the registration table



# Jingle Mingle

## Chamber & LCEDA Member/Partner Appreciation 2024

Join us for this Annual Celebration in partnership with Limestone County Economic Development Association. Spend the evening “mingling and jingling” with other business professionals as we celebrate our members and partners, and how much we appreciate YOU. This event is tentatively scheduled for December 12, 2024.



Sponsorship	Presenting	Gold
Price	\$2,500	\$500
Number of Sponsors Available	1	5
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Company name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Company Name)
Verbal Recognition during events	✓	✓
Recognition on social media	✓	
Event Signage	✓ (Logo)	✓ (Company Name)
Recognition on photo booth frame	✓ (Logo)	✓ (Company Name)
CEO or representative given opportunity to address audience at each event	✓	
Presenting Sponsor Plaque	✓	



# Fiddlers Convention 2024

This year will mark the 57th year for the Old Time Fiddlers Convention in Athens! This event is attended annually by over 20,000 people. The Old Time Fiddlers Convention takes place on the campus of Athens State University in downtown Athens. Musicians from across the county visit this convention to compete to become the Fiddle Champion!

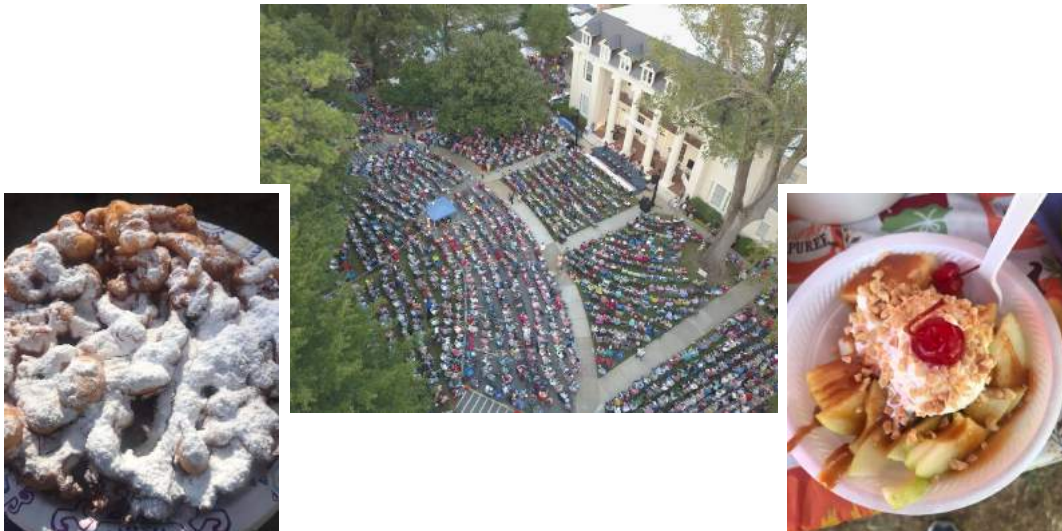


### **T-shirt sponsor: \$2,000 - 1 available**

- Company's logo will be centered on the top, back of the official Fiddlers Convention t-shirt
- Logo size and position is limited, but this sponsorship is exclusive to one sponsor.
  - Recognition on Chamber Facebook page
- Company will receive 10 complimentary Fiddler's t-shirts

### **Bag Sponsor: \$500 - 1 available**

- Company's logo will be placed on the Fiddlers Convention Shopping Bag at the Chamber booth
- Logo size and position is limited, but this sponsorship is exclusive to one sponsor



# Partners in Education Breakfast 2024-2025

Our annual Partners in Education breakfast is an opportunity for our partners/educators to meet one another and plan for projects in the upcoming school year. Attendees at the breakfast include city and county school officials, local government officials, and local business representatives.



Sponsorship	Presenting	Gold	Silver
Price	\$1,500	\$1,000	\$800
Number of Sponsors Available	1	5	8
Number of seats per tables	8 (Front & Center Location)	6 (Prime Location)	6
Recognition in event PowerPoint	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Logo and link to company website)	✓ (Company Name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Verbal recognition from Podium	✓	✓	✓
Recognition on social media	✓	✓	
CEO or representative given opportunity to address audience	✓		
Presenting Sponsor Plaque	✓		
Reserved Parking Spot at Event	✓		

**Partners in Education Breakfast Sponsor: \$500 - 1 available**

- Designated signage on food tables
  - Verbal recognition during the event
  - 2 tickets to the Partners in Education Breakfast
- TRADE ONLY if restaurant.*



# State of Education & Higher Education 2024

This event focuses on the mission, vision, data, and strategic goals of the future of public and private education in Athens and Limestone County. Each school system, along with Calhoun Community College and Athens State University will use this opportunity to highlight their progress in education challenges from the past year.



This event is tentatively scheduled for October 29, 2024

Sponsorship	Presenting	Gold	Silver
Price	\$3,000	\$2,000	\$1,500
Number of Sponsors Available	1	5	8
Number of seats per tables	8 (Front & Center Location)	6 (Prime Location)	6
Recognition in event PowerPoint	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Logo and link to company website)	✓ (Company Name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Verbal recognition from Podium	✓	✓	✓
Recognition on social media	✓	✓	
CEO or representative given opportunity to address audience	✓		
Presenting Sponsor Plaque	✓		
Reserved Parking Spot at Event	✓		

**Reserved Company Table: \$450**

- Table of six (6)

# Chamber Networking 2024

**Chamber Night Out:** Hosted quarterly by the Athens-Limestone County Chamber of Commerce. Chamber Night Out (After Hours) is an opportunity for Chamber Members to network in a relaxed environment while enjoying music, refreshments, and beverages.



**Breakfast and Biz:** This is a structured networking and contact-building event hosted quarterly that is designed to give attendees an opportunity to meet and share their business with fellow Chamber Members. Attendees are invited to network at a table of 6 people depending on the total of attendees. Each person will have the opportunity to give a one-minute pitch about their business or nonprofit, and then move around the room to the next table and start the process over again until the entire room has had an opportunity to meet everyone attending the event.



Sponsorship	Presenting	Gold	Silver
Price	\$2,000	\$1,200	\$800
Number of Sponsors Available	1	3	6
Recognition on event registration page	✓ (Logo and link to company website)	✓(Logo)	✓(Company Name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓(Logo)	✓ (Company Name)
Event Signage	✓ (Logo)	✓(Logo)	✓(Company Name)
Verbal recognition during event	✓	✓	✓
Recognition on social media	✓	✓	
CEO or representative given opportunity to address audience	✓		
Opportunity to give out company promotional items at each event	✓		

**Note: This sponsorship is good for a one year term**

# Legislative Update 2024

An opportunity for the business community to meet with Limestone County legislative delegation to receive a wrap-up summary of policy issues addressed during the legislative session. This forum is an advocacy event bringing together Limestone County's Legislative delegation to discuss policy issues that can affect business and our community. This event will take place in the Summer 2024.



Sponsorship	Presenting	Gold	Silver
Price	\$1000	\$750	\$500
Number of Sponsors Available	1	5	8
Number of seats	8 (Front & Center Location)	6 (Prime Location)	6
Recognition in event PowerPoint	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Logo and link to company website)	✓ (Company Name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Verbal recognition from podium	✓	✓	✓
Recognition on social media	✓	✓	
CEO or representative given opportunity to address audience	✓		
Presenting Sponsor Plaque	✓		
Reserved Parking Spot at Event	✓		

# State of the City featuring Mayor Ronnie Marks 2024

The Chamber of Commerce is delighted to provide the Mayor of Athens, Ronnie Marks, a forum to present The State of the City Address. The Mayor will use this opportunity to highlight the city's progress and present an "annual report" regarding the challenges from the past year and an outlook for the year ahead. This event is scheduled to be held on February 28, 2024.



Sponsorship	Presenting	Gold	Silver
Price	\$3,000	\$2,000	\$1,500
Number of Sponsors Available	1	5	8
Number of seats per tables	8 (Front & Center Location)	6 (Prime Location)	6
Recognition in event PowerPoint	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Logo and link to company website)	✓ (Company Name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Verbal recognition from Podium	✓	✓	✓
Recognition on social media	✓	✓	
CEO or representative given opportunity to address audience	✓		
Presenting Sponsor Plaque	✓		
Reserved Parking Spot at Event	✓		

**Floral Arrangement Sponsor: \$1,000 (Trade if Florist)**

- Reserved seating for two (2)
- Recognition from podium
- Company name recognition in event program and event signage
- Company name recognition on social media

**Reserved Company Table: \$450**

- Table of six (6)

# State of the State featuring Governor Kay Ivey 2024

The Chamber of Commerce is delighted to provide the Governor a forum to present The State of the State Address. Governor Kay Ivey will use this opportunity to highlight the State's progress and challenges from the past year and an outlook for the year ahead. This event will be held in August of 2024.



Sponsorship	Presenting	Gold	Silver
Price	\$3,500	\$2,500	\$2,000
Number of Sponsors Available	1	5	8
Number of seats per tables	8 (Front & Center Location)	6 (Prime Location)	6
Recognition in event PowerPoint	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Logo and link to company website)	✓ (Company Name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Verbal recognition from podium	✓	✓	✓
Recognition on social media	✓	✓	
CEO or representative given opportunity to address audience	✓		
Presenting Sponsor Plaque	✓		
Reserved Parking Spot at Event	✓		

**Floral Arrangement Sponsor: \$1,000 (Trade if Florist)**

- Reserved seating for two (2)
- Recognition from podium
- Company name recognition in event program and event signage
- Company name recognition on social media

**Reserved Company Table: \$500**

- Table of six (6)



# State of the County featuring Chairman Collin Daly 2024

The Chamber of Commerce is delighted to provide the Chairman of the Limestone County Commission, Collin Daly a forum to present The State of the County Address. The Chairman will use this opportunity to highlight the county's progress and present an "annual report" regarding the challenges from the past year and an outlook for the year ahead. This event is scheduled for July 11, 2024.



Sponsorship	Presenting	Gold	Silver
Price	\$3,000	\$2,000	\$1,500
Number of Sponsors Available	1	5	8
Number of seats per tables	8 (Front & Center Location)	6 (Prime Location)	6
Recognition in event PowerPoint	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition in event program	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Logo and link to company website)	✓ (Company Name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Logo)	✓ (Company Name)
Verbal recognition from posium	✓	✓	✓
Recognition on social media	✓	✓	
CEO or representative given opportunity to address audience	✓		
Presenting Sponsor Plaque	✓		
Reserved Parking Spot at Event	✓		

**Floral Arrangement Sponsor: \$1,000 (Trade if Florist)**

- Reserved seating for two (2)
- Recognition from podium
- Company name recognition in event program and event signage
- Company name recognition on social media

**Reserved Company Table: \$450**

- Table of six (6)

# Montgomery Drive In 2024



The Chamber's Montgomery public policy trip will feature meetings with members of the Alabama Legislature to discuss issues impacting the business community and issues facing Limestone County, as well as tours of area landmarks integral to our state history. The trip provides an opportunity to meet with key leaders in state government to address those issues. Previous year's trips have included meetings with members of the Governor's Cabinet, senators and representatives from the Limestone County delegation, Secretary of State, President of the Business Council of Alabama and President of the Chamber of Commerce Association of Alabama. Local business and elected leaders who participate in this trip find it to be an excellent opportunity to network with other community leaders and familiarize themselves with Montgomery and our critical state issues.

Sponsorship	Presenting	Gold	Silver
Price	\$2,500	\$1,500	\$1,000
Number of Sponsors Available	1	3	5
Number of registrations for the trip	Three (3) complimentary registrations	Two (2) complimentary registrations	One (1) complimentary registrations
Recognition on trip itinerary	✓(Logo)	✓(Logo)	✓(Company Name)
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Logo and link to company website)	✓(Company Name)
Recognition on event-dedicated e-blasts	✓(Logo)	✓(Logo)	✓(Company Name)
Verbal recognition during event	✓	✓	✓
Recognition on social media	✓	✓	
CEO or representative given opportunity to address audience	✓		
Presenting Sponsor Plaque	✓		
Reserved Parking Spot at Event	✓		

# Leadership Athens-Limestone 2024-2025

This program is an avenue for the development of tomorrow's community leaders. The program offers participants a collaborative forum in understanding the facets of our community and the services provided to its citizens.

Candidates enjoy:

- the pursuit of life-long learning
- knowledge of issues firsthand, thereby becoming effective in influencing policy change on a community level
- a greater pool of business/professional contacts throughout Athens-Limestone County
- effective interaction with local government and community agencies, special-interest groups satisfying personal contacts in civic, business and professional life
  - Team Building
  - Servant Leadership community project



Sponsorship	Presenting	Gold
Price	\$2,000	\$700
Number of Sponsors Available	1	3
Recognition on each monthly agenda	✓ (Logo)	✓ (Company Name)
Recognition on Chamber website Leadership Athens-Limestone section	✓ (Logo)	✓ (Company Name)
Recognition on Leadership Athens-Limestone Applications	✓ (Logo)	✓ (Company Name)
Recognition on social media	✓	✓
Recognition on each Leadership Athens-Limestone Certificate of Completion Plaque	✓ (Logo)	
Opportunity for company representative to present certificates of completion to each graduate with photo	✓	
Opportunity for company representative to attend each monthly meeting	✓	
Recognition during the Chamber Annual Meeting Gala Leadership Athens-Limestone presentation	✓	

**Participation Fee: \$1,000**

- Registration for 1 participant in the Leadership Limestone program. The program runs August through April.



# Limestone LEAD

## 2024-2025



The Limestone LEAD program is designed to build leadership skills with outstanding tenth and eleventh grade students enrolled in Athens City, Limestone County, and area private schools. Students meet once a month, August through May and cover a variety of topics and areas of interest to help students make future education and career choices. The Chamber Youth Leadership program enrolls approximately 25-30 students in the program each year.

Sponsorship	Presenting	Gold
Price	\$1,500	\$500
Number of Sponsors Available	1	3
Recognition on each monthly agenda	✓ (Logo)	✓ (Company Name)
Recognition on Chamber website Limestone LEAD section	✓ (Logo)	✓ (Company Name)
Recognition on Limestone LEAD Applications	✓ (Logo)	✓ (Company Name)
Recognition on social media	✓	✓
Recognition on each Limestone LEAD Certificate of Completion Plaque	✓ (Logo)	
Opportunity for company representative to present certificates of completion to each graduate with photo	✓	
Opportunity for company representative to attend each monthly meeting	✓	
Recognition during the Chamber Annual Luncheon Leadership Limestone presentation	✓	

**Monthly Outing Sponsor: \$300 - 2 available per outing**

- Recognition in the advance materials and at the designated monthly session
  - Recognition on meeting notices and agendas
  - Recognition In graduation program
  - Recognition on Chamber social media pages
- \*\* Your choice of Agriculture Day, Healthcare Day, Economic Development Day, Law & Order Day, College & Career Prep Day, Local History Day, or Team Building Day,

**Award Sponsor: \$200 - 1 available**

- Company logo on award
  - Opportunity to present award at the LEAD Student Graduation Ceremony and address audience
  - Photo opportunity with student recipient at the Graduation Ceremony
  - Recognition in the LEAD Graduation Ceremony program
  - Recognition from the podium during the LEAD Graduation Ceremony
  - Recognition on social media
- \*\* Your choice of Good Friend Award, Above & Beyond Award, or Student LEADership Award

# Young Professionals of Athens-Limestone County 2024

YP Athens is an inclusive and welcoming program for all. Our target demographic includes professionals 20 to 49 years old, but extends an invitation to all who feel like they would benefit from membership.



Sponsorship	Presenting	Supporting
Price	\$3,000	\$500
Number of Sponsors Available	1	Unlimited
Recognition on event registration page	✓ (Logo and link to company website)	✓ (Company name)
Recognition on event-dedicated e-blasts	✓ (Logo)	✓ (Company Name)
Verbal Recognition during events	✓	✓
Recognition on social media	✓	✓
Event Signage	✓ (Logo)	
CEO or representative given opportunity to address audience at each event	✓	
Presenting Sponsor Plaque	✓	

We exist to enrich the Athens-Limestone County area through its young professionals by serving others, promoting connection, and empowering leaders.

Whether your goal is to make new friends, experience personal and professional development, or get involved in your community, we are your gateway to the future of Athens.

# Chamber Newsletter & E-Blast 2024

Reaches 875 subscribers to include key influencers, elected officials and business leaders twice a week. The Chamber Update provides detailed information on upcoming Chamber events, Member News and community information. This communication tool is the main resource of communication with the Chamber Membership.

Sponsorship	Premier Sponsor
Price	\$1,500
Number of Sponsors Available	3
Company logo featured on the weekly e-newsletter for 12 months	✓
Opportunity for company to be featured in e-newsletter once a month	✓

**Note: This sponsorship is good for a one year term**



# Website Advertising 2024

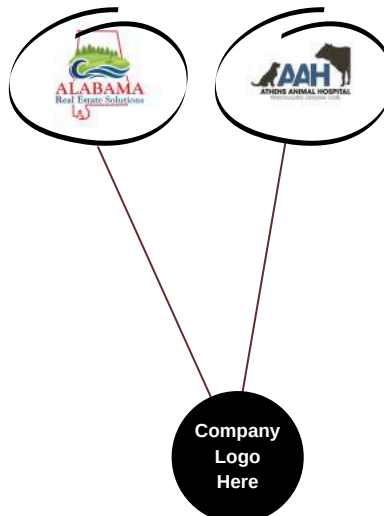
Your company logo and a link to your company's website on the Chamber's website.  
Exposure to over 20,000 visitors per month.

Sponsorship	Premier Sponsor
Price	\$750
Number of Sponsors Available	3
Company logo will be listed on the top of the Chamber's NEW Website homepage with a link to company website	✓

**Note: This sponsorship is good for a one year term**



### Website Partners



# Chamber Bag

## 2024

Throughout the year, the Chamber distributes information about the Chamber and our community to various groups that are visiting our community.

Examples of where Chamber bags are utilized, not limited to the following: - Prospective Member packet - New Member packet - Community information packets - Career Fairs (Calhoun and Limestone County) - Athens/Limestone County promotion expos

Sponsorship	Premier Sponsor
Price	\$500
Number of Sponsors Available	1
Company logo placed on the official Chamber bag	✓

**Note: This sponsorship is good for a one year term**





# Digital Display Ad 2024

As guests and visitors enter the Chamber office, they are greeted by our friendly Chamber staff and our plasma screen TV. This tv is constantly rotating screens with information about Chamber events, community activities, etc. Showcase your place of business by purchasing a digital display ad that will be added to the Chamber TV in the lobby. You may submit one of your company ads, or a specific event you might be hosting. Artwork is subject to Chamber approval.

Sponsorship	Premier Sponsor
Price	\$150
Number of Sponsors Available	1
• Full page ad displayed on Chamber scrolling TV in the lobby	✓

**Note:**

- This sponsorship is good for a one year term
- Sponsor may change ad on a monthly basis
- Exclusive opportunity to be the only business in your industry represented on the scrolling TV (examples: Bank, Insurance, Dentist, Chiropractor, Restaurant, etc.)



Company Ad Here

# Chamber Folder Sponsor 2024

Hundreds of these informational folders are taken by our volunteers and Chamber staff on personal visits welcoming new members to the Chamber. The folder contains information about Chamber benefits, upcoming events, Chamber committees, and Chamber publications.

Sponsorship	Premier Sponsor
Price	\$500
Number of Sponsors Available	1
Your company logo will be placed on the front of presentation folder	✓

**Note: This sponsorship is good for a one year term**

